



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922203-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
NRCC	IE 2012 TV	2600

Flight Dates	Order #	Alt Order #
09/21/12 - 09/27/12	922203	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	09/27/12	5a Eyeopener	5-6a	MTWTF--	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/21/12 5a Eyeopener 5-6a :00 \$1,100.00 NM See MG 1.6									
6	09/27/12	09/27/12	5:24 AM 5a Eyeopener	5-6a		:30	NRCCMA060924H	\$1,100.00	NM
MG for 1.1 09/21									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWT--- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 09/24/12 5:38 AM 5a Eyeopener 5-6a :30 NRCCMA060921H \$1,100.00 NM 4 WCVB Tu 09/25/12 5:56 AM 5a Eyeopener 5-6a :30 NRCCMA060921H \$1,100.00 NM 2 WCVB W 09/26/12 5:29 AM 5a Eyeopener 5-6a :30 NRCCMA060924H \$1,100.00 NM 5 WCVB Th 09/27/12 5:57 AM 5a Eyeopener 5-6a :30 NRCCMA060924H \$1,100.00 NM									
2	09/21/12	09/27/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 09/22/12 5:22 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 NRCCMA060921H \$350.00 NM									
3	09/21/12	09/27/12	6a Weekend Eyeopener	558-7a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 09/22/12 6:27 AM 6a Weekend Eyeopener 558-7a :30 NRCCMA060921H \$900.00 NM									
4	09/21/12	09/27/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 09/22/12 8:40 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 NRCCMA060921H \$1,000.00 NM									
5	09/21/12	09/27/12	6a Weekend Eyeopener	558-7a	-----S	:30	1	\$900.00	NM



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Advertiser	Product	Estimate Number	
NRCC	IE 2012 TV	2600	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/21/12	09/27/12	6a Weekend Eyeopener	558-7a	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 09/23/12 6:52 AM 6a Weekend Eyeopener 558-7a :30 NRCCMA060921H \$900.00 NM									
6	09/21/12	09/27/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	8	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/21/12 5:39 PM Newscenter 5 at 5 5-6p :30 NRCCMA060921H \$2,500.00 NM 2 WCVB F 09/21/12 5:43 PM Newscenter 5 at 5 5-6p :30 NRCCMA060921H \$2,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWT--- 8 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 09/24/12 5:14 PM Newscenter 5 at 5 5-6p :30 NRCCMA060921H \$2,500.00 NM 10 WCVB M 09/24/12 5:44 PM Newscenter 5 at 5 5-6p :30 NRCCMA060921H \$2,500.00 NM 4 WCVB Tu 09/25/12 5:24 PM Newscenter 5 at 5 5-6p :30 NRCCMA060921H \$2,500.00 NM 9 WCVB Tu 09/25/12 5:43 PM Newscenter 5 at 5 5-6p :30 NRCCMA060921H \$2,500.00 NM 5 WCVB W 09/26/12 5:22 PM Newscenter 5 at 5 5-6p :30 NRCCMA060924H \$2,500.00 NM 7 WCVB W 09/26/12 5:55 PM Newscenter 5 at 5 5-6p :30 NRCCMA060924H \$2,500.00 NM 8 WCVB Th 09/27/12 5:27 PM Newscenter 5 at 5 5-6p :30 NRCCMA060924H \$2,500.00 NM 6 WCVB Th 09/27/12 5:42 PM Newscenter 5 at 5 5-6p :30 NRCCMA060924H \$2,500.00 NM									
7	09/21/12	09/27/12	Newscenter 5 at 6	6-630p	M-W-F--	:30	2	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/21/12 6:26 PM Newscenter 5 at 6 6-630p :30 NRCCMA060921H \$3,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M-W--- 2 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 09/24/12 6:26 PM Newscenter 5 at 6 6-630p :30 NRCCMA060921H \$3,500.00 NM 3 WCVB W 09/26/12 6:28 PM Newscenter 5 at 6 6-630p :30 NRCCMA060924H \$3,500.00 NM									
8	09/21/12	09/27/12	M-F Inside Edition	658-730p	MT-T---	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT-T--- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 09/24/12 6:59 PM M-F Inside Edition 658-730p :30 NRCCMA060921H \$3,000.00 NM 3 WCVB Tu 09/25/12 6:59 PM M-F Inside Edition 658-730p :30 NRCCMA060921H \$3,000.00 NM 2 WCVB Th 09/27/12 7:21 PM M-F Inside Edition 658-730p :30 NRCCMA060924H \$3,000.00 NM									
9	09/21/12	09/27/12	Post 1130p Late News	1130p-1135p	MTWTF--	:30	4	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/21/12 11:34 PM Post 1130p Late News 1130p-1135p :30 NRCCMA060921H \$3,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWT--- 4 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB M 09/24/12 11:34 PM Post 1130p Late News 1130p-1135p :30 NRCCMA060921H \$3,000.00 NM 3 WCVB Tu 09/25/12 11:34 PM Post 1130p Late News 1130p-1135p :30 NRCCMA060921H \$3,000.00 NM									



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
NRCC	IE 2012 TV	2600	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/21/12	09/27/12	Post 1130p Late News	1130p-1135p	MTWTF--	:30	4	\$3,000.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
	2	WCVB W	09/26/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	NRCCMA060924H	\$3,000.00 NM
	5	WCVB Th	09/27/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	NRCCMA060924H	\$3,000.00 NM
<u>Total Spots</u>							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$68,150.00
<u>Agency Commission</u>	\$10,222.50
<u>Net Amount Due</u>	\$57,927.50